

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Submission Number 239 Issue 1

Alexandra VA 22314



accurate, balanced, to the point

WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	4300	Campaign Ref:	E:20816018
Buyer:	.,.	Client/Product Estimate:	155 /426 /3012	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06281574
Est./PO Number:	06281574	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Niccc-1e	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/17	09/24	Total
1	M-F 1237a ET / 1137p CT Late NightF..	04		65	30 Comme	Nbr of Spots	1		1
2	M-F 5p Judge JudyF..	03		210	30 Comme	Nbr of Spots	1		1
3	M-F 7p NewsF..	04		250	30 Comme	Nbr of Spots	1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	04		65	30 Comme	Nbr of Spots	1		1
5	M-F 530p Judge Judy M.....	03		210	30 Comme	Nbr of Spots	1		1
6	M-F 7p News M.....	04		250	30 Comme	Nbr of Spots	1		1
7	Sat 1130p ET / 1030p CT Saturday Night LiveS.	04		900	30 Comme	Nbr of Spots	1		1
8	Sat 7p NewsS.	01		175	30 Comme	Nbr of Spots	1		1
Weekly Totals: Total Spots(Ord Spots)					7	12	19		

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1205 Front St.
Raleigh, NC 27603

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr Comm/ Issue	Submission Cost:	4300	Campaign Ref:	E-120816018
Buyer:	..	Client/Product Estimate:	155,426 /3012	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06281574
Est./PO Number:	06281574	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total
9	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots	1	1
10	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1	1
11	M-F 1237a ET / 1137p CT Late NightT...	04	65	30 Comme	Nbr of Spots	1	1
12	M-F 5p Judge JudyT...	03	210	30 Comme	Nbr of Spots	1	1
13	M-F 7p NewsT...	04	250	30 Comme	Nbr of Spots	1	1
14	M-F 1237a ET / 1137p CT Late NightT...	04	65	30 Comme	Nbr of Spots	1	1
15	M-F 5p Judge JudyT...	03	210	30 Comme	Nbr of Spots	1	1
16	M-F 7p NewsT...	04	250	30 Comme	Nbr of Spots	1	1
17	M-F 1237a ET / 1137p CT Late NightW...	04	65	30 Comme	Nbr of Spots	1	1
18	M-F 530p Judge JudyW...	03	210	30 Comme	Nbr of Spots	1	1
19	M-F 7p News	04	250	30 Nbr of Spots	Nbr of Spots	1	1
Weekly Totals: Total Spots(Ord Spots)				7	12	19	

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 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	4300	Campaign Ref:	E:120816018
Buyer:	"'	Client/Product/Estimate:	155,426 /3012	Sales Rep:	HRR Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06281574
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Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total
. W....				Comme			

Weekly Totals:

Total Spots(Ord Spots)

Grand Totals

Month 9 Weeks: 5

	Totals	Spots	Cost
	0917	19	4300

Grand Totals:

Spots:

19

Gross Total:

4,300.00

Commission:

645.00

Net Total:

3,655.00

REP HEADLINE# 6281574
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION AUG16/12 10-5
*** WNCN-TV ***

ADV # _____ ADV. NAME ISS/NRCC-IE
AGY # _____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME BEN ANGLE

815 SLATERS LANE
ALEXANDRIA, VA 22314

SALES PRSN WA - MICK NESCI (H)

ORDER # _____ CONTRACT # 6281574
PRDCT NRCC IE EST#3012 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES SEP21/12 SEP27/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED

DATE AUG16/12 10.57

REP: NEW ORDER

TTL 4300 @ 19X

PLS CFM

THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$4,300.00
TOTAL SPOTS 19

REP HEADLINE# 6281574
*** ORIGINAL REV#0 ***

REP : TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG15/12 17-4
*** WNCN-TV ***

ADV #	ADV - NAME	ISS/NRCC-IE	REP #	OFF. #	SALESMAN #
AGY #	AGY - NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE			
ORDER #		ALEXANDRIA, VA 22314			
PRDCT		CONTRACT # 6281574	CLASS:	NATL.	LOCAL
NRCC IE		EST#3012 COMMENTS: (LINE, ORDER, INVOICE)	SALES PRSN	WA-	MICK NESCI (H)
FLIGHT DATES SEP21/12	SEP27/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE AUG15/12 17-47
REP:	NEW ORDER				
	TTL 4300 @ 19X				
	PLS CFM				
	THANKS, MIKE FOR MICK				
CON CM	***** THIS IS A CASH IN ADVANCE SCHEDULE *****				
	NRCC IE				
:LINE#:	REP :CD:	TIME PERIOD	: LGTH :	SEC :	RATE :
:	:LINE#:		:	:	: RATE
AGENCY	ADVERTISER CODE = 155		AGENCY EST# = 3012		
AGENCY	PRODUCT CODE = 426				
1	1235A-135A	30	\$65.00	9/21	9/21 1 FRI 1
PROGRAM :	J FALLON-NBC<				
CON COM1:	J FALLON-NBC<				
2	500P-530P	30	\$210.00	9/21	9/21 1 FRI 1
PROGRAM :	JUDGE JUDY				
CON COM1:	JUDGE JUDY				
3	700P-730P	30	\$250.00	9/21	9/21 1 FRI 1
PROGRAM :	NBC-17 NEWS-7				
CON COM1:	NBC-17 NEWS-7				

WW
8/14

REP HEADLINE# 6281574
*** ORIGINAL REVIEW ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG15/12 17-4
*** WNCN-TV ***

REP HEADLINE# 6281574

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG 15 / 12 17 - 4

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jon Ferrell
do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

703-483-4877

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title